



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

BrabenderCox
1218 Grandview Avenue
1st Floor
Pittsburgh, PE 15211

Contract # 339041

Schedule Dates 10/29/12-11/06/12
Advertiser Pol/D Freed/R/ATG/PA (17097)
Agency BrabenderCox (3844)
Product Political - State Candidate (1071)
Brand POL/D FREED/R/ATG/PA (140394)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name /
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments D FREED FOR AG
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 10/31/12
Entered By Mary Beth Halas
CO-OP Yes
Headline # 06398509
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,406.25
Net Total \$41,968.75
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012
Spots 40
Rate \$49,375.00
Grand Total: 40 \$49,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	7A- 8A (EST)	1	1	1	1	1	1			5	\$850.00	\$4,250.00	Pittsburgh (WPXI)	TODAY SHOW 7-8A/1	10/26/12
2.0	Normal Line / Spot	11/05/12-11/06/12	3	:30	7A- 8A (EST)	1	1	1						2	\$850.00	\$1,700.00	Pittsburgh (WPXI)	TODAY SHOW 7-8A/2	10/26/12
3.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	11A- Anderson	3	X	X	X	X	X			3	\$375.00	\$1,125.00	Pittsburgh (WPXI)	ANDERSON 11A-12N/4	10/26/12
4.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	11A- Anderson	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	ANDERSON 11A-12N/5	10/26/12
5.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	12:30P- The Doctors	2	X	X	X	X	X			2	\$375.00	\$750.00	Pittsburgh (WPXI)	DOCTORS 1230-130P/6	10/26/12
6.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	12:30P- The Doctors	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	DOCTORS 1230-130P/7	10/26/12
7.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	4P- Judge Judy 4p	3	X	X	X	X	X			1	\$550.00	\$550.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P/8	10/26/12
7.0.1	Closed Preempt	10/29/12															Pittsburgh (WPXI)	Political/Exception -	
7.0.2	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Political/Spot -	
8.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	5:30P- 6P (EST)	3	X	X	X	X	X			3	\$1,100.00	\$3,300.00	Pittsburgh (WPXI)	NEWS 530-6P/9	10/26/12
9.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	5:30P- 6P (EST)	1								1	\$1,100.00	\$1,100.00	Pittsburgh (WPXI)	NEWS 530-6P/10	10/26/12
10.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	6P- Channel 11 News At 6pm M-F	2	X	X	X	X	X			2	\$1,300.00	\$2,600.00	Pittsburgh (WPXI)	NEWS 6-630P/11	10/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:

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Pittsburgh (WPXI)
By Broadcast Month Spots Rate
Nov. 2012 40 \$49,375.00
Grand Total: 40 \$49,375.00

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11.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	5:58P- Channel 11 News At 5M M-F	1								1	\$1,300.00	\$1,300.00	Pittsburgh (WPXI)	NEWS 6-630P/12	10/26/12
12.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	7:30P- WHEEL OF FORTUNE	4	X	X	X	X	X			3	\$2,200.00	\$6,600.00	Pittsburgh (WPXI)	WHEEL 730-8P/13	10/26/12
12.0.1	Closed Preempt	10/29/12															Pittsburgh (WPXI)	Political/Exception	
13.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	7:30P- WHEEL OF FORTUNE	1								1	\$2,200.00	\$2,200.00	Pittsburgh (WPXI)	WHEEL 730-8P/14	10/26/12
14.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	10:59P- CHANNEL 11 NEWS AT 11P	2	X	X	X	X	X			2	\$2,700.00	\$5,400.00	Pittsburgh (WPXI)	NEWS 11-1135P/15	10/26/12
15.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	10:59P- CHANNEL 11 NEWS AT 11P	1								1	\$2,700.00	\$2,700.00	Pittsburgh (WPXI)	NEWS 11-1135P/16	10/26/12
16.0	Revised Line / Prime	11/05/12-11/05/12	3	:30	10P- Revolution 10-11P	1											Pittsburgh (WPXI)		
16.1	Normal Line / Prime	11/05/12-11/05/12	2	:30	10P- Revolution 10-11P	1								1	\$4,500.00	\$4,500.00	Pittsburgh (WPXI)	REVOLUTION 10-11P/17	10/26/12
17.0	Normal Line / Prime	10/31/12-10/31/12	3	:30	9P- Law & Order SVU 9-10P									1	\$3,375.00	\$3,375.00	Pittsburgh (WPXI)	LAW & ORDER: 9-10P/18	10/26/12
18.0	Normal Line / Spot	11/03/12-11/03/12	3	:30	8A- 10:30A (EST)									1	\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 8-1030A/19	10/26/12
19.0	Normal Line / Preempt	11/03/12-11/03/12	3	:30	6P- 6:30P (EST)									1	\$850.00	\$850.00	Pittsburgh (WPXI)	PRGM CHANGE: NEWS 6-630P/20	10/26/12

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19.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Program Change/Exception	
20.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	8A- 10A (EST)							1		1	\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 8-10A/21	10/26/12
21.0	Revised Line / Spot	11/04/12-11/04/12	4	:30	6P- CHANNEL 11 NEWS												Pittsburgh (WPXI)	NEWS 6-630P/22	10/26/12
21.1	Normal Line / Spot	11/04/12-11/04/12	4	:30	6P- CHANNEL 11 NEWS							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 6-630P/22	10/26/12
22.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	10A- Ellen									3	\$450.00	\$1,350.00	Pittsburgh (WPXI)	ELLEN 10-11A/3	10/26/12
23.0	M/G For 19.0.1 / Prime	11/03/12-11/03/12	5	:30	7:57P- 2012 Breeders Cup		X	X	X	X				1	\$850.00	\$850.00	Pittsburgh (WPXI)	BREEDERS CUP 8P/20	10/30/12
24.0	M/G For 7.0.1,7.0.2 / Spot	11/02/12-11/02/12	5	:30	4:58A- Channel 11 News Sam							1		1	\$300.00	\$300.00	Pittsburgh (WPXI)	EM 5-530A/8	10/31/12
25.0	M/G For 12.0.1 / Prime	11/02/12-11/02/12	4	:30	9P- Grimm 9-10P							1		1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	GRIMM/13	10/31/12

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